



TYRANN MATHIEU
CELEBRITY KICKBALL WEEKEND
2020



FRIDAY MAY 15 AND SATURDAY MAY 16

TITLE SPONSOR - \$50,000



1
AVAILABLE

FRIDAY NIGHT EXPERIENCE INCLUDES:

- 50 VIP Tickets to Friday's Welcome Event
- Includes photo opportunity with Tyrann Mathieu
- Access to exclusive VIP area with Kickball celebrities
- Company featured on ALL event signage for Friday's Welcome Event
- Company name included in ALL press materials
- Logo and hyperlink to your organization's website on Tyrann Mathieu's Foundation website
- Social media recognition on Tyrann Mathieu's Facebook and Twitter accounts
- Special "Thank You" announcement by Tyrann Mathieu at event
- Opportunity to purchase additional tickets for Friday night party

SATURDAY KICKBALL EXPERIENCE INCLUDES:

- 50 VIP Suite tickets to the kickball game which includes food and open bar (2 side-by-side suites for 25 people each)
- Photo opportunity with Tyrann Mathieu for your 50 VIPs
- 50 Official event photo cards
- Logo on scoreboard during inning
- 10 second PA read
- Opportunity to provide a "row giveaway"

MARKETING/SIGNAGE:

- Logo on both teams' jerseys
- Public address mentions
- PA announcement and logo featured on the scoreboard during the game
- Logo on media backdrop
- Logo on event signage
- Logo on kickball outfield
- Full-page ad in gameday program
- Opportunity to have an item give away and/or activation at the kickball game
- Opportunity to provide an item for player gifts
- 2-hour meet and greet with Tyrann on a mutually agreed upon date

PRESENTING SPONSOR - \$25,000

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AVAILABLE



FRIDAY NIGHT EXPERIENCE INCLUDES:

- 30 VIP Tickets to Friday's Welcome Event
- Includes photo opportunity with Tyrann Mathieu
- Access to exclusive VIP area with Kickball celebrities
- Company featured on ALL event signage for Friday's Welcome Event
- Company name included in ALL press materials
- Logo and hyperlink to your organization's website on Tyrann Mathieu's Foundation website
- Social media recognition on Tyrann Mathieu's Facebook and Twitter accounts
- Special "Thank You" announcement by Tyrann Mathieu at event
- Opportunity to purchase additional tickets for Friday night party

SATURDAY KICKBALL EXPERIENCE INCLUDES:

- 25 VIP Suite tickets to the kickball game which includes food and open bar (One 25-person suite)
- Photo opportunity with Tyrann Mathieu for your 25 VIPs
- 25 Official Tyrann Mathieu-signed event photo cards

MARKETING/SIGNAGE:

- Logo on both teams' jerseys
- Public address mentions
- PA announcement and logo featured on the scoreboard during the game
- Logo on media backdrop
- Logo on event signage
- Logo on kickball outfield
- Full-page ad in gameday program
- Opportunity to have an item give away and/or activation at the kickball game
- Opportunity to provide an item for player gifts
- 1-hour meet and greet with Tyrann on a mutually agreed upon date

SPONSORSHIP OF ONE INNING:

- Logo on scoreboard during inning
- 10 second PA read
- Opportunity to provide a "row giveaway"

PLATINUM SPONSOR - \$15,000



FRIDAY NIGHT EXPERIENCE INCLUDES:

- 20 VIP Tickets to Friday's Welcome Event
- Includes photo opportunity with Tyrann Mathieu
- Access to exclusive VIP area with Kickball celebrities
- Company featured on ALL event signage for Friday's Welcome Event
- Company name included in ALL press materials
- Logo and hyperlink to your organization's website on Tyrann Mathieu's Foundation website
- Social media recognition on Tyrann Mathieu's Facebook and Twitter accounts
- Special "Thank You" announcement by Tyrann Mathieu at event
- Opportunity to purchase additional tickets for Friday night party

SATURDAY KICKBALL EXPERIENCE INCLUDES:

- 15 VIP tickets to the kickball game in prime seating location
- Exclusive access to hospitality suite – food and drinks included
- Photo opportunity with Tyrann Mathieu for your 15 VIPs
- 15 official event photo card to be signed by Tyrann Mathieu

MARKETING/SIGNAGE:

- Public address mentions
- PA announcement and logo featured on the scoreboard during the game
- Logo on media backdrop
- Logo on select event signage
- Logo on kickball outfield
- Half-page ad in gameday program
- Opportunity to have an item give away and/or activation at the kickball game
- Opportunity to provide an item for player gifts

PREMIER SPONSOR - \$10,000



FRIDAY NIGHT EXPERIENCE INCLUDES:

- 15 VIP Tickets to Friday's Welcome Event
- Includes photo opportunity with Tyrann Mathieu
- Access to exclusive VIP area with Kickball celebrities
- Company featured on ALL event signage for Friday's Welcome Event
- Company name included in ALL press materials
- Logo and hyperlink to your organization's website on Tyrann Mathieu's Foundation website
- Social media recognition on the Tyrann Mathieu Foundation's Facebook and Twitter accounts
- Special "Thank You" announcement by Tyrann Mathieu at event
- Opportunity to purchase additional tickets for Friday night party

SATURDAY KICKBALL EXPERIENCE INCLUDES:

- 10 VIP tickets to the kickball game in prime seating location
- Exclusive access to hospitality suite – food and drinks included
- Photo opportunity with Tyrann Mathieu for your 10 VIPs
- Official event photo card to be signed by Tyrann Mathieu

MARKETING/SIGNAGE:

- Logo on both teams' jerseys
- Public address mentions
- PA announcement and logo featured on the scoreboard during the game
- Logo on media backdrop
- Logo on select event signage
- Logo on kickball outfield
- Half-page ad in gameday program
- Opportunity to have an item give away and/or activation at the kickball game
- Opportunity to provide an item for player gifts

EVENT SPONSOR - \$5,000



FRIDAY NIGHT EXPERIENCE INCLUDES:

- 10 VIP Tickets to Friday's Welcome Event
- Includes photo opportunity with Tyrann Mathieu
- Access to exclusive VIP area with Kickball celebrities
- Company featured on ALL event signage for Friday's Welcome Event
- Logo and hyperlink to your organization's website on Tyrann Mathieu's Foundation website
- Special "Thank You" announcement by Tyrann Mathieu at event
- Opportunity to purchase additional tickets for Friday night party

SATURDAY KICKBALL EXPERIENCE INCLUDES:

- 5 VIP tickets to the kickball game in prime seating location
- Exclusive access to hospitality suite – food and drinks included
- Photo opportunity with Tyrann Mathieu for your 5 VIPs
- 5 Official event photo cards to be signed by Tyrann Mathieu

MARKETING/SIGNAGE:

- PA announcement and logo featured on the scoreboard during the game
- Logo on select event signage
- Logo on kickball outfield
- Half-page ad in gameday program
- Opportunity to have an item give away and/or activation at the kickball game

KICKBALL INNING SPONSOR - \$3,000



FRIDAY NIGHT EXPERIENCE INCLUDES:

- 5 VIP Tickets to Friday's Welcome Event
- Includes photo opportunity with Tyrann Mathieu
- Access to exclusive VIP area with Kickball celebrities
- Opportunity to purchase additional tickets for Friday night party

SATURDAY KICKBALL EXPERIENCE INCLUDES:

- 2 VIP tickets to the kickball game in prime seating location
- Exclusive access to hospitality suite – food and drinks included
- Photo opportunity with Tyrann Mathieu for your 2 VIPs
- 2 Official event photo cards to be signed by Tyrann Mathieu

MARKETING/SIGNAGE:

- Logo on scoreboard during one inning
- 10 second PA read
- Opportunity to provide a "row giveaway"
- Quarter-page ad in gameday program

**FOR MORE SPONSORSHIP INFORMATION PLEASE CONTACT CAPTURE SPORTS MARKETING:
EMILYH@CAPTURESPORTSMARKETING.COM | 516-507-4771**

